

DEB Project

*Fashion Show Fundraiser
October 8, 2022
at The Record
Downtown Bentonville*

Meet & Greet: 11:00 - 12:00

A hero is revealed: 12:00 - 1:00

Fashion Show: 1:00 - 2:00

THANK YOU TO OUR HONORARY CHAIRS



John Laney
SVP GMM Food,
Center of store



Debbie Horton
Merchant Director of
Women's Sleepwear

Special presentation from
Dave & Jenny Marrs host of
Fixer to Fabulous HGTV

Sponsorship Packet

Diamond - \$15,000

- Logo featured in all speaker presentations.
- Logo shown as "Presented by" before playing main story video.
- Repeat mention during the event.
- Logo on individual slide during slideshow.
- Recognition as presenting sponsor on DEB Project website, event invitations, email blast, etc.
- Social media recognition in individual pre-event thank you.
- Social media recognition in individual post event thank you.
- Table for 10 guests. (Can accommodate more upon request).

Gold - \$10,000

- Logo featured in "sponsor thank you" speaker presentation.
- Mention by "emcee" during the fashion event.
- Logo on Gold Sponsor slide.
- Recognition as Gold sponsor on DEB Project website.
- Social media recognition in individual pre-event thank you.
- Social media recognition in individual post event thank you.
- Table of 10 guests. (Can accommodate more upon request).

Rose Gold - \$5,000

- Logo on Rose Gold slide.
- Mention by "emcee" during the fashion show event
- Recognition as Rose Gold sponsor on DEB Project website.
- Social media recognition in individual pre-event thank you.
- Social media recognition in individual post event thank you.
- Table for 10 guests. (Can accommodate more upon request).

Silver - \$3000

- Logo on Silver sponsor slide.
- Mention by "emcee" during the fashion show event.
- Recognition as silver on DEB Project website.
- Social media recognition in individual pre-event thank you.
- Social medial recognition in individual post event thank you.
- Table for 10 guests.

Bronze - \$2,000

- Logo on Bronze sponsor slide.
- Mention by "emcee" during the fashion show event,
- Recognition as Bronze on DEB Project website.
- Social media recognition in pre-event thank you.
- Social medial recognition in post event thank you.
- Table for 10 guests.

Unleashed- \$1,000

- Logo on Ruby sponsor slide.
- Mention by "emcee" during the fashion show event.
- Recognition as Ruby sponsor on DEB Project website.
- Social media recognition pre-event thank you.
- Social media recognition in post event thank you.
- 5 free tickets to the fashion show event .

Friends of DEB - \$500

- Logo on Sapphire sponsor slide.
- Mention by "emcee" during the fashion show event.
- Recognition as a sapphire sponsor on DEB Project website.
- Social media recognition pre-event thank you.
- Social media recognition post event thank you.
- 3 free tickets to the fashion show event.

The DEB Project Fashion Fundraiser is a day event
with foster children being the CENTER of the
celebration!

The fashion models are adopted children/adults
that would love to help raise funds for other
children in foster care and children in need in
Northwest Arkansas.

This year we will be celebrating with a guest
speaker, silent & live auction, fashion show,
therapy dog walk and so much more!

So get ready for a wonderful day of celebrating
our children in foster care with lots of goodies,
wonderful stories, and lots of fun.



www.debproject.com
Instagram: [deb_project](https://www.instagram.com/deb_project)
Facebook: [@debproject](https://www.facebook.com/debproject)

Our Mission

We give blessings to children entering foster care by providing like-new clothing and other essentials at the time of crisis and throughout their time in care. We also serve as a resource to school social workers in meeting the needs of the children they serve.

Our vision

The DEB Project strives to be a complete network for the foster care community as well as the school social workers. In a child's time of need, we hope to be a network of giving through love. Each day we give essentials like clothing shoes, food, and hygiene products.

Our Programs

Internship/Scholarship

Volunteer Program

Unleashed Therapy Dog Program

Hygiene & Food Pantry



Our Programs At Work

- Since starting the DEB Project in 2012, we have served almost 5,000 children with over 63,000 items to children in need in our community.
- Unleashed Therapy Dog offers therapy dogs to schools or foster families in our community. The DEB Project awards a therapy dog every year to a school or a foster family. Since 2017 we have awarded 6 therapy dogs to our community schools and 1 to a foster home.
- Our internship/scholarship program is for our local students going to college or a trade school. We have had over 40 interns & award over \$82,000 in scholarships since 2017.
- Our volunteer program is powered by our amazing community of volunteers. They have given us 6 years with over 120,000 volunteer hours. At the DEB Project, we pride ourselves on 100% volunteers with no salaries given.
- Covid Relief with Bentonville/Decatur school district in 2019/2020. We raised over \$10,000 and collected food for 20,000+ snack packs for both school districts to distribute to children in need.
- Christmas Tree Project started in 2019 when covid was so hard on families. We provide Christmas gifts for families that are not receiving assistance from other agencies. Since 2019 we have assisted 105 children and given 630 gifts to children in our community.

Our Story Her Legacy



Deborah & Sammy
March 2012

I founded the DEB Project in 2012 following the death of my childhood friend Deborah.

Deborah was adopted when we were in 3rd grade and it was an instant bond that last through to her suicide.

Our bond grew stronger with every sleepover, double date, and conjoined birthday party (our birthdays were only a few days apart!).

She was smart, sassy, brave, stubborn, beautiful, and loved by all. She stood up for those being bullied with a smile on her face.

I'll always be thankful for the memories I have with her and I'll forever be grateful for our friendship.

It's an honor and privilege to serve the foster care community in her memory.

~Sammy Laney



Every child is one adult away
from their success story.